



Youth Organizations Turn to USADATA for Help with Mailing Lists and Sales Leads

New York, February 11, 2009 – Youth organizations across the country are turning to USADATA for help with mailing lists and sales leads for their direct mail campaigns. USADATA's combination of targeting criteria, client service, and privacy compliance has made USADATA a trusted source of leads.

Youth organizations appreciate the ease in which they are able to acquire the right leads. By toll free call or live chat, they get free expert help plus real-time list counts and price quotes. USADATA's team of Data Specialists work with each client to understand their goals so they can pinpoint the targeted households based on the age ranges of the children, as well as the demographics and lifestyle interests of their parents.

USADATA youth organization clients are saying:

"In my five years working with USADATA, they have consistently shown they care about my success not only in their words, but in their actions. Their Data Specialists are easily accessible and provide outstanding client service. They have helped refine and improve my campaigns and have always made the process of obtaining lists easy."

Jonathan Gold, Oak Crest Day Camp, Somerset, NJ

"With lists from USADATA, my mailings have doubled the event participation and sold out our children's events. I am extremely pleased with the list quality and incredible accuracy of the lists."

Angela Harrington, George Daily Auditorium, Oskaloosa, IA

USADATA is committed to protecting the privacy of the consumer. Children's names are not available and all clients ordering leads based on children's age ranges are required to submit their mailer for review and approval prior to USADATA's delivery of the list.

"Youth organizations trust us because our leads are accurate, we take the time to make sure we are delivering the best leads possible, and because of our commitment to protecting the privacy of consumers," said Beth Leffel, Account Director at USADATA.

About USADATA

USADATA is the leading provider of Sales Leads On Demand and CRM Software On Demand and has securely delivered over 1 billion targeted, privacy-assured sales leads that have helped over 100,000 businesses nationwide grow their business. USADATA has been named to the *Inc 500 Fastest Growing Private Companies*, *Deloitte & Touche New York Technology Fast 50*, *Computerworld's Top 100 Emerging Companies*.

For Immediate Release Contact:

Cheryl Mueller
USADATA, INC
Director, Operations
212-679-1411 x206
cmueller@usadata.com