



## **USADATA's Sales Leads Help CPAs and Tax Professionals Find Success**

**New York, January 21, 2009** –A growing number of CPAs and tax professionals are choosing USADATA as their trusted source of mailing lists and sales leads, crediting USADATA with making the process of finding targeted, new leads easy and helping grow their business.

USADATA offers easy online and offline methods for CPAs and tax professionals to acquire new leads. Online, businesses can view USADATA's Solutions by Industry content to view the types of leads and filters CPAs and tax professionals are finding successful. They can furthermore get free live quotes and securely order and receive new leads in minutes. Offline, USADATA's expert team of Data Specialists are available by phone, live chat, and email to provide free expert guidance, live quotes, and facilitate new lead ordering. The one-on-one personal assistance USADATA's Data Specialists provide, helps ensure businesses receive the right leads to help acquire new customers.

"We have been using your services for several years, and I can't tell you what an asset USADATA has been to our firm," said Tiffany Fabian, Corporate Development Director of EG Tax in Amherst, NY. "I am happy to report that each year since we started working with USADATA we've seen a continued increase in revenue. We have over 24 offices in Western New York, and your lists have helped us successfully satisfy several new locations, by enabling our continued growth," added Fabian.

"I have worked with USADATA in each of the past 3 years because they provide access to the targeted consumer and business demographic segments our business excels in," said Ed Vicente of Edwin Vicente JR CPA PC of Woodbury, NY. "They also make it easy for me. Leads are delivered in my preferred format which makes getting my mail campaign out the door faster," continued Vicente.

"Our goal is to help businesses find new customers profitably and easily. Whether you prefer to order online or over the phone, or whether you're an experienced or first time direct marketer, we strive to make the process easy, and the success of our clients is paramount," said Jon Rapkin, SVP at USADATA. "Tax professionals and CPAs in the midst of their busy season are turning to USADATA because of the simple and successful approach we offer," added Rapkin.

Tax professionals and CPAs can visit [www.usadata.com](http://www.usadata.com) to review USADATA's up-to-date *Solutions by Industry* content and the most popular data selects among Accountants, as well as a complete listing of the filters available to all business types.

### **About USADATA**

USADATA is the leading provider of Sales Leads On Demand and CRM Software On Demand and has securely delivered over 1 billion targeted, privacy-assured sales leads that have helped over 100,000 businesses nationwide, across all industries, grow their business. USADATA has been named to the Inc 500 Fastest Growing Private Companies, Deloitte & Touche New York Technology Fast 50, Computerworld's Top 100 Emerging Companies.

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