



USADATA Continues “Fun Promotions” with new Netflix Offer

New York, NY, February 26, 2009 – USADATA, the leading provider of *Sales Leads. On Demand.™* and CRM Software On Demand, today launched a promotion that rewards customers with a 6-month Netflix Gift Subscription for orders between \$250-\$499, and a 12-month Gift Subscription for orders of \$500 or more through March 31, 2009.

At USADATA (www.usadata.com), users can generate real-time list counts and price quotes, as well as order and receive targeted new leads in minutes. Customers can take advantage of the promotion by entering the promotion code NETFLIX when completing their order online, or simply by mentioning this code when ordering over the phone with a Data Specialist. Full details of the promotion can be found online at www.usadata.com.

“I use USADATA because I get such great results from our mailings using the leads they provide. I tried several other sales lead services before settling on USADATA and they are far superior. A high response rate, low return rate, and lots of fun promotions. What more could you ask?” said Clarice Auluck-Wilson, of Music Together in the Valley, Stillwater, MN.

In the past USADATA has run promotions that have rewarded customers with gift cards from American Express (NYSE: AXP), MasterCard (NYSE: MA), Target (NYSE: TGT), Amazon.com (NASDAQ: AMZN), and Fandango. Businesses can check current promotions at www.usadata.com or by calling a Data Specialist at 1-800-395-7707.

About USADATA

USADATA is the leading provider of *Sales Leads. On Demand.™* and CRM Software On Demand and has securely delivered over 1 billion targeted, privacy-assured sales leads that have helped over 100,000 businesses nationwide grow their business. USADATA has been named to the *Inc 500 Fastest Growing Private Companies*, *Deloitte & Touche New York Technology Fast 50*, *Computerworld's Top 100 Emerging Companies*.

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