



USADATA Continues to Exceed Client Service Expectations

New York, NY – April 2, 2008 – USADATA’s reputation for providing timely and professional one-to-one client service received a lift with recent praise from insurance and risk management solutions provider, Irwin Siegel Agency, and weekly newspaper publisher, Hersam Acorn Newspapers.

USADATA offers high quality sales leads and mailing lists through a consultative team of Data Specialists and through its On Demand platforms. Clients are able to choose between expert personal service by phone, or web-based, user-friendly self-service solutions, depending on their preferences and project needs. Clients who elect to call have the benefit of working with experienced and knowledgeable representatives who have helped clients within their own industry find new customers profitably.

Michael J Sullivan, Marketing Director of Irwin Siegel Agency said, “The USADATA Team is by far the best we have found to work with in this industry. We investigated a range of database companies for efficacy, cost and expertise. In the end, USADATA came out on top. I was surprised with the completeness of records for our specific market. We were very happy with the support afforded by their very knowledgeable personnel and their quick delivery.”

Bruce McDougall, Circulation Director of Hersam Acorn Newspapers wrote “After many failed attempts at trying to clean up our customer address database to qualify for postal CDS walk sequencing, we called USADATA. We quickly had a list accurate enough to submit to the post office and we qualified on the first attempt. Our Data Specialist was truly professional, courteous and extremely knowledgeable as to how to solve our problem. I highly recommend USADATA.”

Jon Rapkin, Senior Vice President for USADATA, said, “USADATA prides itself on giving clients the best overall experience, whether online or over the phone, for obtaining the best leads to help grow their business. The feedback that the Irwin Siegel Agency and Hersam Acorn Newspapers has provided gives us a great sense of accomplishment and bolsters our mission in the marketplace.

USADATA's clients order sales leads for their business-to-business and business-to-consumer needs. All leads undergo extensive hygiene processes to ensure optimal accuracy and privacy compliance.

About USADATA

USADATA is the leading provider of Sales Leads On Demand and CRM Software On-Demand and has securely delivered over 1 billion targeted, privacy-assured sales leads that have helped over 100,000 businesses nationwide, across all industries, grow their business. USADATA has been named to the Inc.500 Fastest Growing Private Companies, Deloitte & Touche New York Technology Fast 50 and Computerworld’s Top 100 Emerging Companies.

About Irwin Siegel Agency, Inc. (ISA)

Irwin Siegel Agency, Inc. (ISA) offers innovative and competitive insurance solutions for provider agencies within the developmental disabilities, addiction treatment, mental healthcare and community/social service fields. ISA located in Rock Hill, NY is a pioneer organization in the creation of packaged and comprehensive coverage. ISA not only has a long and distinguished record in insurance but, it is a company with a long and distinguished record in the Human

Services industry itself. ISA actually has many industry leaders and specialists on staff. The company is proud of its company's trademark motto: "Supporting Those Who Support Others."

About Hersam Acorn Newspapers

Hersam Acorn Newspapers is a group of 26 weekly, community newspapers in four states, CT, VT, MA & NY. with a total distribution in excess of 210,000.

For Immediate Release Contact:

Jon Rapkin
USADATA, INC
SVP, Data and Leads Group
212-679-1411 x210
jrapkin@usadata.com