



Dental marketing: USADATA Helps Dental Practitioners Smile Over New Clients

New York, NY, April 15, 2009 - Dentists, orthodontists, and dental practitioners nationwide are sinking their teeth into new clients with mailing list help from USADATA. Direct mail has been a profitable marketing channel for dental practitioners to find new clients and USADATA is the trusted source of mailing lists and sales leads for thousands.

USADATA helps dental practitioners reach prospective clients with the use of targeted demographic filters including household income range, adult age range, and presence of children. They furthermore can pinpoint new movers and homeowners, two segments with a higher propensity to be looking for a new dentist or practitioner. This combined with USADATA's free option to get live, one-on-one expert help, makes USADATA a vital part of the direct marketing channel for dentistry professionals.

"USADATA has been an essential part of helping us promote and market our clients by providing accurate, timely, detailed and targeted lists of potential buyers for the services and products we support. We couldn't do our job without them!"

Jeff Tomcsik, Apple Blossom Solutions/Tidewater Dental, Lexington Park, MD

"We have had the privilege of helping thousands of dental practitioners find new clients," said Beth Leffel, Senior Account Director at USADATA. "We care about their success and strive to make the process of obtaining the right leads as easy as possible for them," Leffel added.

Dental practitioners can order mailing lists online in minutes at www.usadata.com using dozens of available selection options, or they can get free expert help by toll free call or live chat.

About USADATA

USADATA is the leading provider of **Sales Leads. On Demand.™** and CRM Software On Demand and has securely delivered over 1 billion targeted, privacy-assured mailing list sales leads that have helped over 100,000 businesses nationwide grow their business. USADATA has been named to the *Inc 500 Fastest Growing Private Companies*, *Deloitte & Touche New York Technology Fast 50*, *Computerworld's Top 100 Emerging Companies*.

For Immediate Release Contact:

Cheryl Mueller
USADATA, INC
Director, Operations
212-679-1411 x206
cmueller@usadata.com