



USADATA Client Service and Mailing List Help Called "Excellent" By Small and Mid-Sized Businesses

New York, NY, March 11, 2009 - USADATA's reputation for providing outstanding client service received a lift with added praise from small and mid-sized businesses. Businesses seeking help finding the right business and consumer mailing list sales leads for their direct marketing campaigns have easy access to USADATA's expert team of Data Specialists. By toll free call, live chat, or email, small and mid-sized businesses can get free expert guidance and learn what sales lead strategy worked for businesses just like theirs, making finding new customers faster and more profitable.

"Small and mid-sized companies turn to us for business and consumer mailing lists because we care, we show we care, and we make finding the right mailing list sales leads easy." said Beth Leffel, Senior Account Director at USADATA.

USADATA's small business mailing list customers are in agreement.

"For small businesses new to Direct Marketing, finding the right SIC Code can be tricky. When searching by keyword, that keyword may fall within multiple categories like Manufacturing, Wholesale, and Retail," said Jon Rapkin, SVP of USADATA's Data and Sales Leads Group. Through the Small Business Platform at www.usadata.com, the search results not only highlight the matching keyword, but the results are clearly labeled within their corresponding major category, making the selection process simple, and more importantly correct," added Rapkin.

"Even though my mailing list purchase was small, USADATA made me feel like I was a big important client! Their Client Service staff was knowledgeable and very patient with me! Every company out there today talks about what great customer service they have, but USADATA really walks the walk", said Roger Chestnut, of Healthy Home, Inc. of Myrtle Beach, SC.

USADATA's Data Specialists have helped more than 100,000 small and mid-sized businesses find the best mailing list sales leads across all industries. They can be reached weekdays from 8:30am-6pm EST at 1-800-395-7707 or online at www.usadata.com.

About USADATA

USADATA is the leading provider of **Sales Leads. On Demand.™** and CRM Software On Demand and has securely delivered over 1 billion targeted, privacy-assured mailing list sales leads that have helped over 100,000 businesses nationwide grow their business. USADATA has been named to the *Inc 500 Fastest Growing Private Companies*, *Deloitte & Touche New York Technology Fast 50*, *Computerworld's Top 100 Emerging Companies*.

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