



Call Centers Call on USADATA for Lead Generation Support

New York, NY, June 25, 2009 – Call centers in need of targeted and Do Not Call-compliant telemarketing lists are reaching out to USADATA to improve their lead generation efforts.

USADATA offers two convenient methods for Call Centers to acquire accurate phone leads. Through USADATA's online Platform, Call Centers are able to easily target, order, and receive consumer or business leads in minutes. Call Centers with more specialized requests may contact USADATA's team of Data Specialists to get live support and recommendations to help make sure they receive the best leads to expedite their lead generation campaigns.

Call centers are showing their appreciation for USADATA's support.

"USADATA has been instrumental in growing our call center. We have worked with many data providers in the past, but USADATA is committed to outstanding customer service and data delivery. We have dealt with some companies that can not guarantee a 48-hour turnaround time, but with USADATA, we receive our lists within 3-4 hours. The data is accurate and extremely cost effective, and they work with us to help develop targeted lists to meet the goals of our many marketing campaigns. We have worked with USADATA for over 4 years and will continue to work with them in the future."

Jerry Jenkins, Lead Source Call Center, Cincinnati, OH

"Call centers turn to USADATA because we make it easier for them to generate leads for their clients," said Jon Rapkin, SVP at USADATA. "By understanding their campaign goals and their client's target audience, we can help improve their conversion rates and efficiency," added Rapkin.

All phone leads delivered have been pre-scrubbed against the Federal and State Attorney General Do Not Call lists to ensure the privacy of the consumer. Call centers can call 1.800.395.7707 to get set up with a free account to start ordering leads, or to get free expert guidance for an upcoming campaign.

About USADATA

USADATA is a trusted provider of mailing lists and **Sales Leads. On Demand.**™ for more than 100,000 businesses nationwide including Pitney Bowes (NYSE: PBI), Allstate (NYSE: ALL), and Wells Fargo (NYSE: WFC).

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