



## **USADATA Adds 4,000<sup>th</sup> New Client of 2009**

**New York, NY, May 28, 2009** – USADATA, the leading provider of mailing lists and sales leads on demand™, announced today the signing of its 4,000<sup>th</sup> new customer of 2009.

USADATA has helped more than 100,000 businesses of all sizes, across all industries grow with targeted mailing lists and sales leads for their direct marketing campaigns. Businesses have the option of configuring a new set of leads online using hundreds of easy-to-use selection options, or speaking with a live Data Specialist to get free expert guidance. Both methods provide an easy way of obtaining new leads, which clients are praising.

"USADATA has helped grow my business with good, solid leads and has made it easy to do so with outstanding client service. I am constantly impressed by USADATA's ability to meet and exceed our business needs!"

***Ardis Honohan, Southbay Adult Home, Center Moriches, NY***

"USADATA has been an essential part of helping us promote and market our clients by providing accurate, timely, detailed and targeted lists of potential buyers for the services and products we support. We couldn't do our job without them!"

***Jeff Tomcsik, Apple Blossom Solutions/Tidewater Dental, Lexington Park, MD***

"We are proud that 4,000 new clients this year have chosen USADATA as their trusted provider of leads," said Jon Rapkin, SVP at USADATA. "We take pride in helping businesses find new customers more easily and profitably, and this milestone is a testament to our ability in helping businesses find the right leads," added Rapkin.

Businesses can configure, order and receive new leads in minutes online at [www.usadata.com](http://www.usadata.com), or they can get live expert help and free quotes from a USADATA Data Specialist by calling 1.800.395.7707.

### **About USADATA**

USADATA is a trusted provider of mailing lists and **Sales Leads. On Demand.**™ for more than 100,000 businesses nationwide including H&R Block (NYSE: HRB), Allstate (NYSE: ALL), and Wells Fargo (NYSE: WFC).

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