



USADATA Announces \$.11 Summer B2B List Promotion

New York, NY, June 9, 2009 – Today USADATA launched a summer promotion for business mailing lists and sales leads where customers pay no more than \$.11 per lead through Labor Day (September 7th, 2009). Each lead includes the business name, address, phone number, SIC Code (business type) and a top contact name where available. Orders start at just \$50 with volume discounts for orders over 1,000 leads that drop the price *below* \$.11 per name.

“Our goal is to help businesses find new customers more easily and profitably. The summer promotion gives B2B businesses a more price-effective and flexible way to launch direct marketing campaigns, and our Data Specialists are here to help businesses find the right leads,” said Jon Rapkin, SVP at USADATA.

Two Easy Ways to Get Started

1. Businesses can visit www.usadata.com, click “Start Now” next to *Business Mailing Lists & Sales Leads*, and in just minutes configure order and download a targeted new B2B list.
2. Businesses may call a USADATA Data Specialist toll-free at 1-800-395-7707 for free expert guidance and a free quote.

About USADATA

USADATA is a trusted provider of mailing lists and **Sales Leads. On Demand.**TM for more than 100,000 businesses nationwide including H&R Block (NYSE: HRB), Allstate (NYSE: ALL), and Wells Fargo (NYSE: WFC).

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