



## **USADATA Announces Memorial Day Promotion**

**New York, NY, May 22, 2009** – Today USADATA kicked off a Memorial Day promotion that will provide customers with a \$50 discount on mailing list orders of \$200 or more. This promotion runs through May 31, 2009 and will also reward customers who place orders between \$500-\$999 with a \$50 Lowe's (NYSE: LOW) Gift Card, and customers who place orders of \$1000 or more with a \$100 Lowe's Gift Card.

### **How it Works**

1. Visit [www.usadata.com](http://www.usadata.com) and enter the promotion code **MEMDAY09** when placing your order online, or simply mention this code when placing an order over the phone with a Data Specialist.
2. Clients will receive \$50 off list orders of \$200 or more instantly.
3. Clients placing orders between \$500-\$999 (post-discount) will also receive a \$50 Lowe's gift card. Clients placing orders of \$1000 or more (post-discount) will also receive a \$100 Lowe's Gift Card.
4. There is a limit of one gift card per client. Gift cards will be sent via email within 15 business days. This offer may not be combined with other offers.

For more information and the Official Rules, please visit [www.usadata.com/memday09.html](http://www.usadata.com/memday09.html).

To get started, please call 1-800-395-7707 or visit [www.usadata.com](http://www.usadata.com), where you can get free list counts and quotes, as well as configure, order and download a Consumer, Business, Occupant, New Homeowner or New Mover mailing list in just minutes.

### **About USADATA**

USADATA is a trusted provider of mailing lists and **Sales Leads. On Demand.**<sup>TM</sup> for more than 100,000 businesses nationwide including H&R Block (NYSE: HRB), Allstate (NYSE: ALL), and Wells Fargo (NYSE: WFC).

#### **For Immediate Release Contact:**

Cheryl Mueller  
Director of Operations  
USADATA, INC  
212-679-1411 x206  
[cmueller@usadata.com](mailto:cmueller@usadata.com)