



NCOA^{Link}® PROCESSING ACKNOWLEDGEMENT FORM

The collection of information on this Processing Acknowledgement Form (PAF) is required by the Privacy Act of 1974. The United States Postal Service (USPS) requires that each NCOA^{Link} Licensee have a completed NCOA^{Link} PAF for each of their NCOA^{Link} customers prior to providing the NCOA^{Link} service. The Licensee is also required by the USPS to retain a copy of the completed form for each of its customers and to obtain an updated PAF from each of its customers at minimum once per year. Any signature upon this PAF shall be considered valid for all purposes and have the same effect whether it is an ink-signed hardcopy document or equivalent alternative.

LIST OWNER

I, the undersigned, an authorized representative of:

Company Name

Address

City

State

ZIP+4

Telephone Number

NAICS

USPS Mailer ID

E-mail Address

Parent Company Name

Marketing or "DBA" Company Name or Affiliate Company Name (if applicable)

Company Website (optional)

Name (Please print)

Title

Signature

Date

I do hereby acknowledge that I have received and reviewed the NCOA^{Link} Information Package supplied to me by Acxiom Corporation, an NCOA^{Link} Full Service Provider Licensee. I also understand that the sole purpose of the NCOA^{Link} service is to provide a mailing list correction service for lists that will be used for preparation of mailings. Furthermore, I understand that NCOA^{Link} may not be used to create or maintain new movers lists.

LICENSEE

Acxiom Corporation

Business Name (Please print)

Larry Horton

Name (Please print)

Product Data Specialist

Title

Signature

Date

501 342-1000

Telephone Number

501 342-7900

Fax Number

BROKER/AGENT **LIST ADMINISTRATOR (Check applicable box)**

Business Name (Please print)

Address

City/State/ZIP+4

Name (Please print)

Title

Signature

Date

Telephone Number

NAICS

Company Website (optional)

For Licensee Use Only

PAF ID:

Broker/Agent ID:

List Administrator ID: